CALL FOR NOMINATIONS

CHAMPION OF THE PENNSYLVANIA WILDS AWARDS

All nominations due by March 1, 2012

The Pennsylvania Wilds Planning Team gives recognition to individuals, groups, organizations, communities or businesses that have done outstanding work related to the Pennsylvania Wilds Initiative and its goal of growing the region's nature and heritage tourism industry as a way to create jobs, diversify local economies, inspire stewardship and improve quality of life. Awards will be presented at the Planning Team's Annual Dinner on April 25, 2012 at the Red Fern in St. Marys.

CATEGORIES – CHECK ONE

☐ **Government Leadership Award**
Elected officials who have exemplified advocacy of the PA Wilds Initiative.

☐ **Great Places Award**
Honors innovative product development and promotion that have worked together to create an excellent new or revamped sustainable tourism destination or event within the Pennsylvania Wilds.

☐ **Emerging Leader Award**
Honors a person, organization or business that has embraced the PA Wilds effort in the past year in a variety of ways that has raised the awareness of the Initiative in their area.

☐ **Conservation Stewardship Award**
Honors the best practices of an individual, business or organization that demonstrates a commitment to outstanding resource stewardship of the natural assets of the PA Wilds region.

☐ **Great Design Award**
Honors an individual, business or organization that has done outstanding work to preserve, protect or enhance an area's rural community character and to promote the use and understanding of the PA Wilds Design Guide.

☐ **Member of the Year Award**
Honors individuals who have made exemplary contributions over the last year to the work of the PA Wilds Planning Team.

☐ **Artisan of the Year Award**
Honors a PA Wilds Juried Artisan who has gone above and beyond to use their medium and creativity to promote the region or help advance the PA Wilds Artisan Development Project.

☐ **Business of the Year Award**
Honors a new or existing business that has taken bold steps to grow their business in a way that embodies what it means to marry conservation and economic development and to offer an authentic experience or product to visitors and residents.

☐ **Inspiring Youth Award**
Honors a young person in K-12 or college who has made outstanding contributions to the goals of the PA Wilds Initiative.

pennsylvania WILDS™

CRITERION FOR JUDGING

Award nominations will be judged by the degree to which they help advance one or more of the following goals of the PA Wilds Initiative: to create jobs, diversify local economies, inspire stewardship of natural and cultural resources, and improve quality of life.

Award nominations will also be judged by the degree to which they reflect the hallmarks of the PA Wilds Initiative, which include: use of creative partnerships and planning; fostering a strong sense of place; ability to replicate new ideas or models in other communities; and demonstration of strong grassroots support.

HOW TO APPLY

To nominate yourself or others, please fill out Sections A, B and C and mail or email it by March 1, 2012 to:

Candi Hand
Potter County Education Council
PA Wilds Artisan Trail Project
219 Edison Bates Drive
Port Allegany, PA 16749
Phone: (814) 545-1333
candih@pottercountyedcouncil.org

Section A: Award Nominee Contact Information

Name of Nominee:

Address:

Email:

Telephone:

Award Category:

Section B: Nominator Contact Information

Name of person making nomination:

Address:

Email:

Telephone:

Section C: Narrative

Please include a narrative that addresses the following in 500 words or less.

- Describe why nominee is deserving of this recognition.
- Explain how efforts involved other partners; and how activities helped support PA Wilds goals, existing planning documents or reports;
- If applicable, provide summary of approximate project cost, timeline and results
- Photos, maps, images, renderings, videos and the like are strongly encouraged if possible or appropriate
- Include relevant reports, press releases, news articles, brochures, etc. that bolster the application